

## Transfers Email Invitation Template

**Audience:** Current Students

**Sent by:** Student Affairs, Faculty, Marketing

**Subject:** {Community College} has partnered with RaiseMe to connect you with transfer scholarships!

**Body:**

Students,

We're excited to share with you that **{Your College Name}** has partnered with RaiseMe! With RaiseMe, you can create a free portfolio of your academic and co-curricular achievements that allow you to earn micro-scholarships from four year colleges that you may want to transfer to. You can earn these incremental scholarships for good grades, community service, and even for working to support your family. Over time, these small scholarships add up to larger scholarships, showing you how all of your decisions you make now can impact your future.

You'll know what the minimum amount of merit scholarship you can expect before you even apply. That way, there are no surprises for you, or for your bank account!

**Here's how it works:**

1. Create a free portfolio at [raise.me/transfer](https://raise.me/transfer)
2. Use the "colleges" tab to research different schools. Where are they? How much do they cost? Do they have the program you want?
3. Follow schools that seem like a good fit
4. Enter your college grades and achievements to date
5. Keep your profile updated throughout your time at **{Your College Name}**
6. That's it!

Your earnings are instantly displayed in your [RaiseMe](#) portfolio and represent the minimum amount

of merit scholarships you'll receive from schools you are following if and when you enroll. Transfer planning is a lot of small achievements that you make over time, and we want to help you all along your journey - not just at the end. We encourage you to create a free profile today!

## Faculty & Staff Newsletter/Email Announcement Template

**Audience** : Faculty & Staff

**Sent/Posted by** : Student Affairs, Faculty, Webmaster, Distance Education, Marketing

**Subject & Body:**

**Introducing RaiseMe: Transfer micro -scholarships for achievements aligned with completion and retention!**

We would like to introduce you to RaiseMe, where students can connect directly with four-year colleges to see what academic achievements will help them stay on track to complete their associate's degree, and successfully transfer to complete their bachelor's degrees.

As students progress through community college coursework, they receive incremental "micro-scholarships" from colleges for those achievements, which are logged in a free online portfolio. Achievements might include earning As and Bs, community service, hitting credit benchmarks, and working to support their families. The micro-scholarship dollars translate into merit-based financial aid awarded directly to students by an institution once they are accepted. These incentives motivate students to make good choices, keep their grades up, and to participate in co-curricular activities.

RaiseMe is free to community college students and educators. You can read more [about RaiseMe here](#), and join an upcoming live demonstration- [RSVP here](#). Want to get your students involved? [RaiseMe's engagement toolkit](#) can help you get started.

**Audience:** Students enrolled in community college

**Sent/posted by:** Faculty members

**[Online course announcement]**

Students,

I know many of you are thinking about transferring, and it's never too early to start planning. I wanted to share that by joining [RaiseMe](#) you can start earning transfer scholarships before you even apply to a four year college! On RaiseMe, you can start earning incremental micro-scholarships for hitting academic, co-curricular, and college readiness milestones. You can even log your work hours and earn scholarships for your employment. Watch [an overview video here](#).

**Here's how it works:**

1. Create a free account at [www.raise.me](http://www.raise.me), click the "sign up" button. Follow the onboarding instructions.
2. Use the "Colleges" tab to research different schools. Where are they located? Do they have your major?
3. "Follow" schools that seem like a good fit.
4. Enter your grades, work experience, volunteer work, college visits, and club memberships in the portfolio section.
5. Watch your scholarship earnings go up for each achievement you enter!

Get started at [www.raise.me/transfer](http://www.raise.me/transfer)

## Referral & Alert Templates

**Audience:** Current Students

**Sent/Posted by:** Student Affairs, Faculty, Webmaster, Distance Education, Marketing. These are short messages you can send using the referral or alert functions in your student data system and/or learning management system.

### Sample referrals & alerts:

- You have been referred to join RaiseMe, a free transfer scholarship resource. With RaiseMe you can develop a portfolio of achievements, explore colleges, and earn micro-scholarships for making strong choices. Start your account at [www.raise.me](http://www.raise.me).
- We see that you aspire to transfer to a four year institution. You can use RaiseMe to research colleges, build a portfolio, and earn transfer scholarships. Start your account at [www.raise.me](http://www.raise.me).
- On [RaiseMe](http://RaiseMe), you can connect directly with four-year colleges as while enrolled in community college to see what academic achievements will help you stay on track to complete your associate's degree and efficiently and successfully transfer to complete your bachelor's degrees. As you progress through community college coursework, you receive incremental "micro-scholarships" from colleges for those achievements, which you log in a free online portfolio. The micro-scholarship dollars translate into merit-based financial aid awarded directly to you by an institution once you apply and are accepted.

RaiseMe is free to community college students! Get started today at [www.raise.me/transfers](http://www.raise.me/transfers)

- Your academic advisor is recommending that you consider joining RaiseMe as a way to start earning transfer scholarships for your achievements at {Community College}. You can create an account at [www.raise.me](http://www.raise.me)

## Transfers Website & Announcement Template

**Audience:** Current Students

**Sent/Posted by:** Student Affairs, Faculty, Webmaster, Distance Education, Marketing

**Subject & Body:**

### **RaiseMe-Earn transfer micro-scholarships starting today!**

On [RaiseMe](#), you can connect directly with four-year colleges while enrolled in community college to see what academic achievements will help you stay on track to complete your associate's degree and efficiently and successfully transfer to complete your bachelor's degrees. As you progress through community college coursework, you receive incremental "micro-scholarships" from colleges for those achievements, which you log in a free online portfolio. The micro-scholarship dollars translate into merit-based financial aid awarded directly to you by an institution once you apply and are accepted.

RaiseMe is free to community college students! Get started today at [www.raise.me/transfers](http://www.raise.me/transfers)

Audience: Community College Students

Distributed by: Educators, marketing team, webmaster

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Subject: Earn transfer scholarships for civic engagement, with RaiseMe

Body:

RaiseMe is a free micro-scholarship platform that can help you to start to earn transfer scholarships for all the great things that you are doing right now, even if you are in your first semester. RaiseMe takes large scholarships and breaks them down into small “chunks” that you can earn for keeping your grades up, volunteering, and more. You can learn more about [RaiseMe’s model here](#).

We know over the past few weeks many of you have been involved in civic engagement activities, and with RaiseMe you can transfer scholarships from four year colleges for your involvement. Here are some activities

that can [earn micro-scholarships](#) with RaiseMe:

- Attend a virtual town hall or city hall
- Digital organizing – signing or starting petitions, or holding community events to raise awareness around causes
- Join a phone or text bank to advocate for voter turnout
- Register to be a poll worker on election day
- Organizing a voter registration drive
- Enrolling in a civics course
- Registering to vote
- Voting!

Sign up at [www.raise.me](http://www.raise.me), and click the “College Success” tab in your portfolio to add your activities! Make sure to follow colleges you are interested in, and keep your portfolio up to date, so you can earn as much as possible!