



# RaiseMe: Leveraging Micro-Scholarships to Promote College Readiness

Presentation for Professional Development or Educator Trainings

# Our Agenda Today

- 1) Introduction
- 2) How It Works
- 3) Getting Started
- 4) Q & A Time



# The Problem with Scholarships Today

Only awarded *after* the application decision has been made



High School Career



Apply



Scholarship Offer

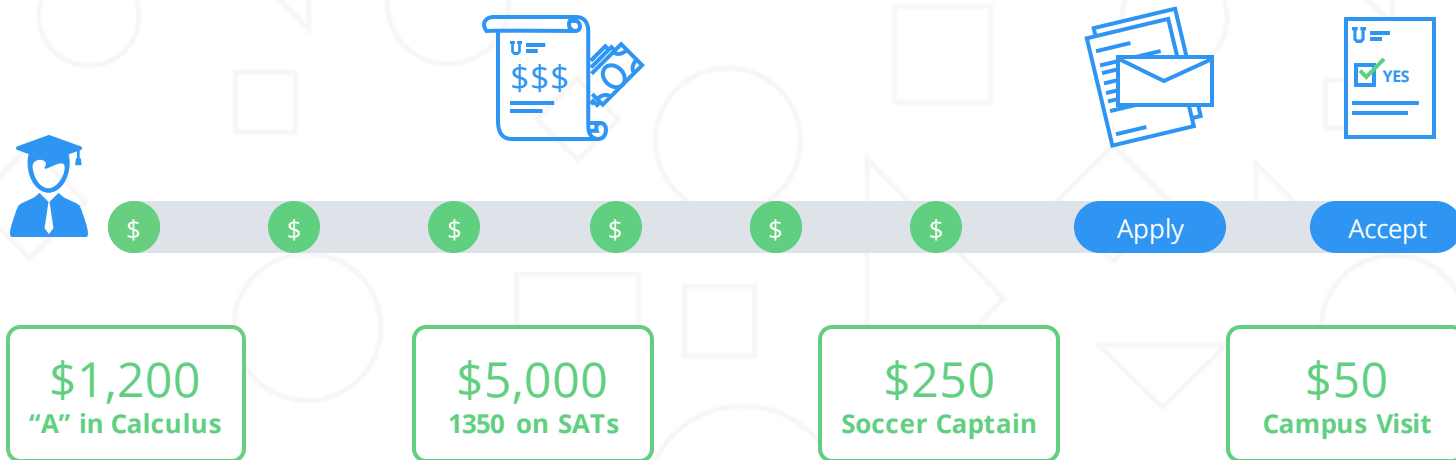


Accept

Too *late* to meaningfully influence  
ambitions or application decisions

# A New Approach: RaiseMe

Impact throughout high school as students progress



*"RaiseMe levels the college playing - and paying - field"*

*The New York Times*

# How RaiseMe Works



STUDENT  
**Steven  
Universe**

Micro-scholarships based on current academic history

## Student Activities

## Micro-Scholarship

Academic Achievement



Taking AP Courses

College Readiness



Attend a College Campus Tour

Leadership Building



Participate in College Prep



Micro-scholarships based on the achievements ASU values

## Micro-Scholarship

## Student Activities

Taking AP Courses



Academic Achievement

Visit ASU's Campus!



College Readiness

Participate in College Prep

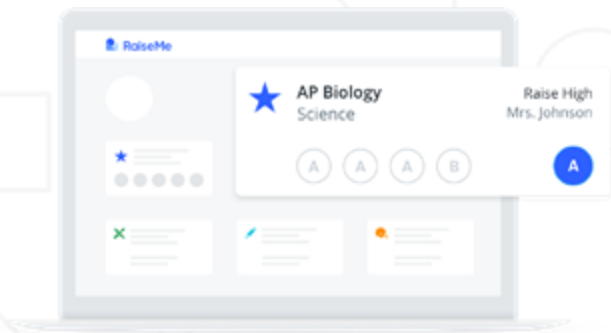


Leadership Building

# Who Are RaiseMe's Partner Colleges?



# RaiseMe's Impact



**RaiseMe is a social enterprise focused on increasing college access and success.** RaiseMe uses behavioral economics to drive student engagement and performance.

**3 Million+**  
Students served

**300+**  
Higher education institutions throughout the U.S.

**\$6 Billion**  
Awarded in micro-scholarships





# Questions?

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# How To Rollout RaiseMe

## Step 1: If Possible, Get Admin Onboard

Our most successful district and high school partners demonstrate administrators and staff are on the same page.



## Step 3: Gather Support / Resources

Consult the [RaiseMe Rollout Guide](#). Gather staff and tech resources to support. Reserve time and coordinate space .

## Step 2: Identify A Time for Rollout

RaiseMe is best rolled out to students when they have meaningful updates to put into their portfolios to start earning right away!

## Step 4: Sign Students Up!

Double check to verify reservations, staff schedules, and tech resources. Then... Go!

- **Fall**
- Summer Updates
- PSAT & Pre-ACT
- Community Service
- **Winter**
- FAFSA Completion
- Take SAT / ACT
- Report Cards
- **Spring**
- College Fairs
- SAT & ACT Scores
- Report Cards
- **Summer (CBOs!)**
- Fly-In Programs
- Campus Tours
- Work Experience
- College Courses

# Resources to Get You Started!

## On-Demand Webinars



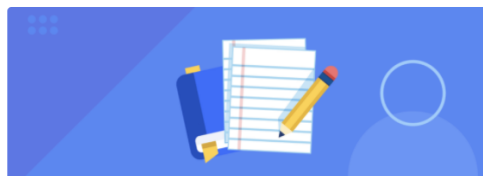
### Raising the Bar: Using RaiseMe for High School Educators

🕒 60 min

Learn how RaiseMe uses micro-scholarships to leverage college readiness starting as early as 9th grade.

[View more](#)

[Related Resources](#)



### Educator Resources and Back-to-School ToolKit

🕒 60 min

Walk with RaiseMe through our educator resources.

[View more](#)

[Related Resources](#)



### Online Academic Advising: Best Practices, Strategies, and Technology Resources

🕒 60 min

Increasing your ability to connect with your advisees virtually.

[View more](#)

[Related Resources](#)

[www.raise.me/blog/webinar/](http://www.raise.me/blog/webinar/)

# Resources to Get You Started!

RaiseMe How it Works Students Educators Resources Log In Sign Up

## Educator Resources

Find lesson plans and resources to get your students started.

[Learn More About RaiseMe](#)

[Download](#) [Download](#) [Download](#) [Download](#)

[Download](#) [Download](#) [Download](#) [Download](#)

[Browse Less](#)

## Lesson Plans & Resources

[High School](#)

[Community College](#)



Paving Paths to College: RaiseMe's Curriculum Book

[Download](#)



Posters, Flyers, and Social Media Posts for High School Students

[Download](#)



Introducing RaiseMe: Class Presentation Slide Deck

[Download](#)

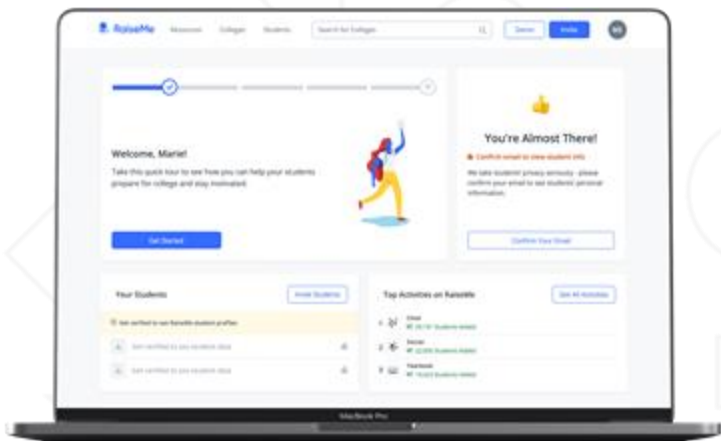


Text Message & Announcement Templates

[Download](#)

[www.raise.me/blog/educators-resources/](https://www.raise.me/blog/educators-resources/)

# Resources to Get You Started!



[www.raise.me](http://www.raise.me)

### Getting Started

- Parent Letter**  
Letter to parents in English, Spanish, Arabic, and Mandarin explaining RaiseMe.  
PDF
- Classroom Rollout Guide**  
Resources to help you roll out RaiseMe in your classroom or classroom.  
PDF
- Student Sign-up Quick Start**  
In just 5 steps, students can sign up for RaiseMe and begin earning scholarships!  
PDF
- Educator FAQs**  
How scholarships are awarded, who can use RaiseMe, and other common questions.  
PDF

### College Discovery

- College Search with RaiseMe**  
RaiseMe helps students discover new colleges and build their college list.  
PDF
- Introduction to HBCUs**  
The history of HBCUs, their facts, and why your students should consider applying.  
PDF
- Diversity 360 in Programs**  
Handout showing which colleges offer scholarships on RaiseMe for 360 in programs.  
PDF
- Summer Program Scholarships**  
Learn how students earn scholarships for summer programs offered by colleges.  
PDF

### Preparing for College

- Building Strong Study Habits**  
Preparation for students on building strong study habits.  
PDF
- Interpreting PSAT Scores**  
Lesson plan covering PSAT scoring, SAT/ACT, and the value of early testing.  
PDF
- Understanding GPA**  
Lesson plan explaining GPA and how it impacts admissions.  
PDF
- Registering for AP Exams**  
Handout for students explaining how and why to register for AP exams.  
PDF

## Resources to Get You Started!



[YouTube](#)



# Thank You!

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