

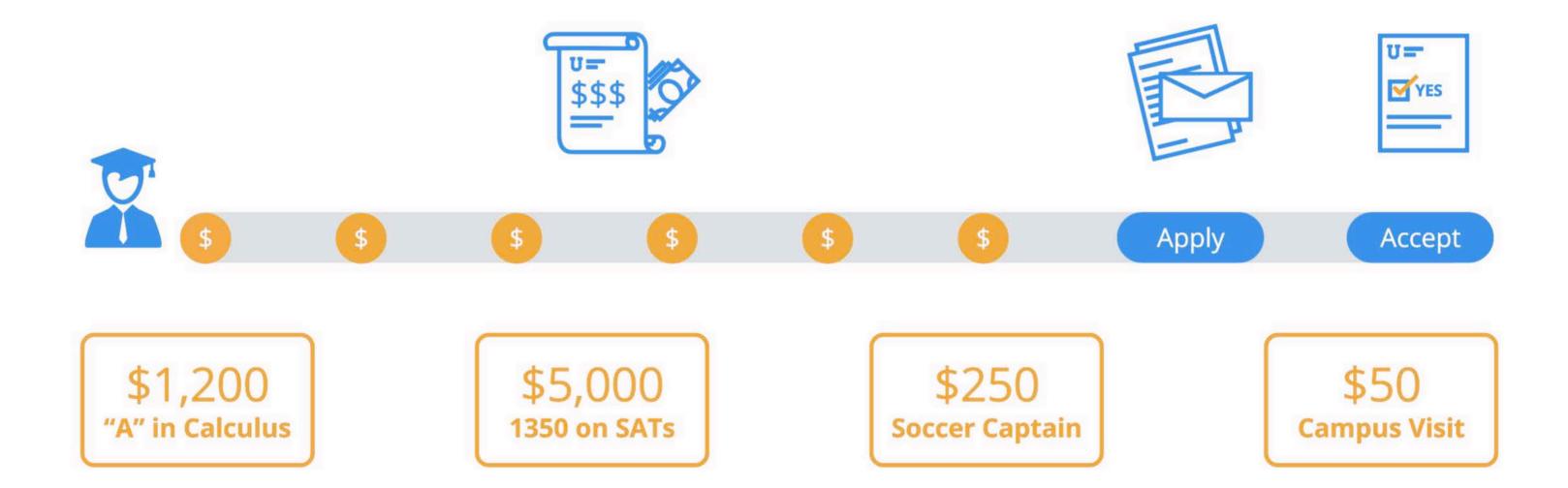
Pre-Presentation Guide

Before showing the following presentation to students, below is what you can expect & what you'll need to get started.

- 1. In less than 30 minutes of classroom time, your students will understand Raise Me, sign up for an account, and start earning scholarship money for college. They will be able to see what colleges look for in future applicants and calibrate their goals so they can begin adding achievements (both in & out of the classroom) that will accumulate throughout high school.
- 2. Before you get started, check to make sure your high school is in the Raise Me database. You can check by signing up for Raise Me as an educator and connecting with your school. If you cannot find your school, email support@raise.me with the name and address of your school, and it will be added.
- 3. What you need for this presentation: a device with internet access and a projector or monitor to present to students. Each student will need a device with internet access (e.g., computer, tablet, phone) to sign up for Raise.me and follow along.

What If...?

- You could earn scholarship money from colleges every time you got a good grade in high school?
 - You could also earn money for playing sports, participating in school clubs, being a leader, volunteering in the community, and more?



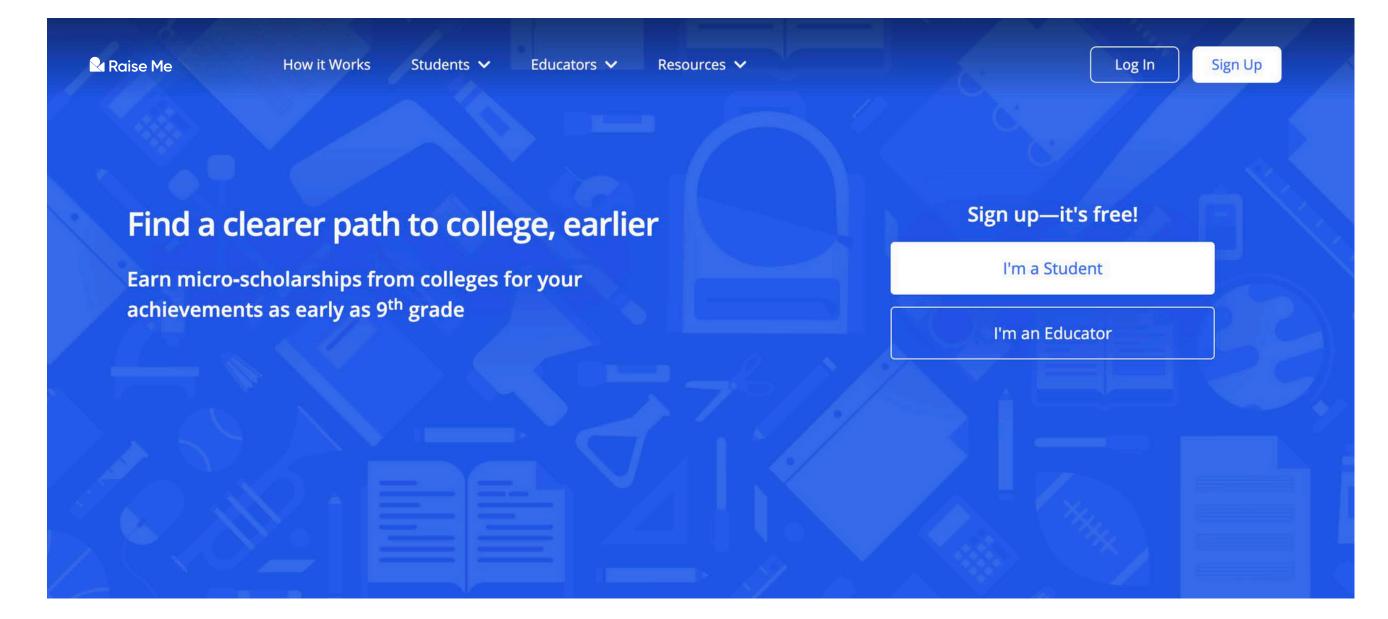
Now, You Can

Earn money (scholarships) to pay for college by doing things that will improve your chances of getting into many colleges and universities. Every time you reach a goal like getting good grades or doing extracurricular activities, you can earn microscholarships, starting as early as the 9th grade.

Raise Me lets you keep track of your achievements and the money you earn in the form of micro-scholarships. By earning micro-scholarships on Raise Me you're learning about what you can do to earn even more at many colleges and universities.

Let's get started by having you earn your first micro- scholarship... Watch this video to get started!

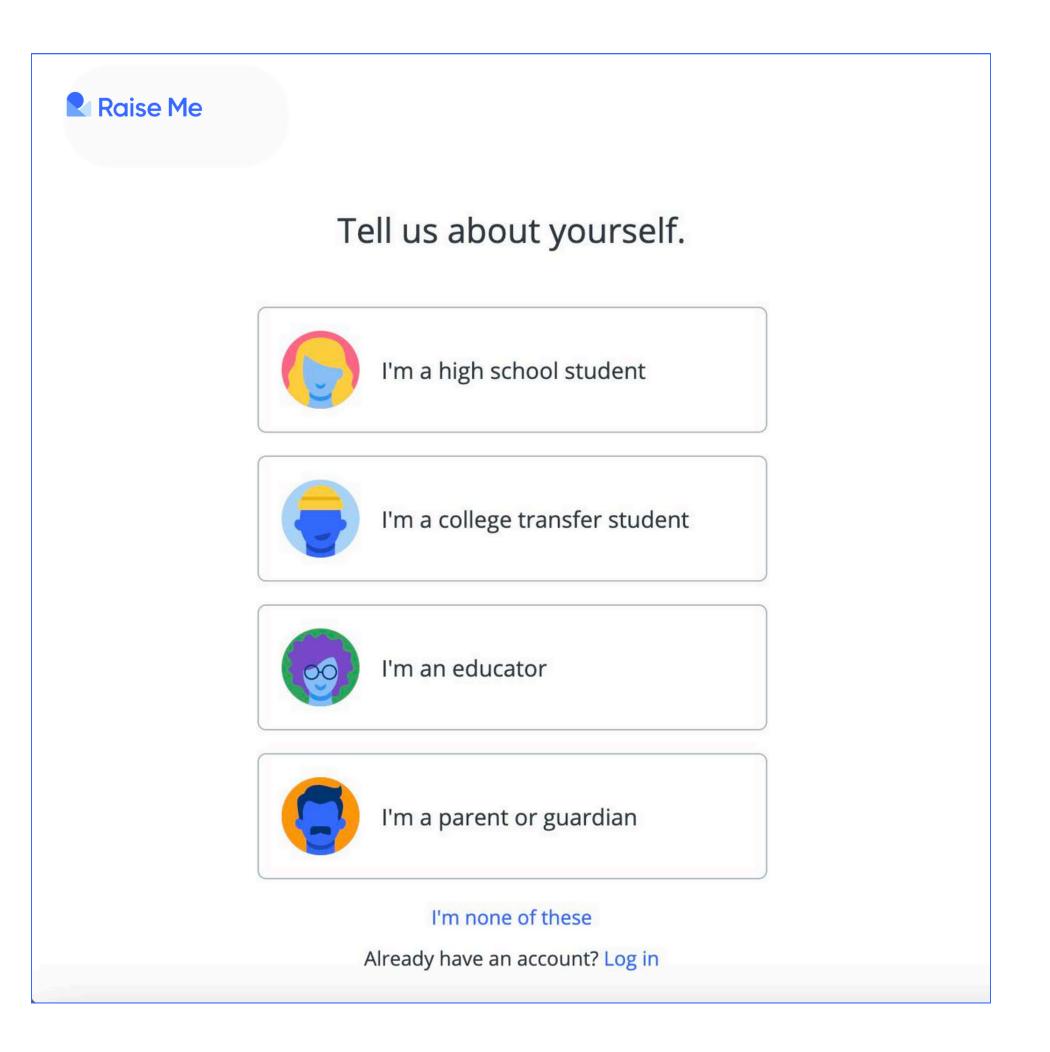
https://youtu.be/eY_qUe0MGS8



Raise Me

Let's Sign Up

- 1. Go to www.raise.me to sign up OR [insert your personal invite link]
- 2. Enter your email address & a password you will remember
- 3. Get started!

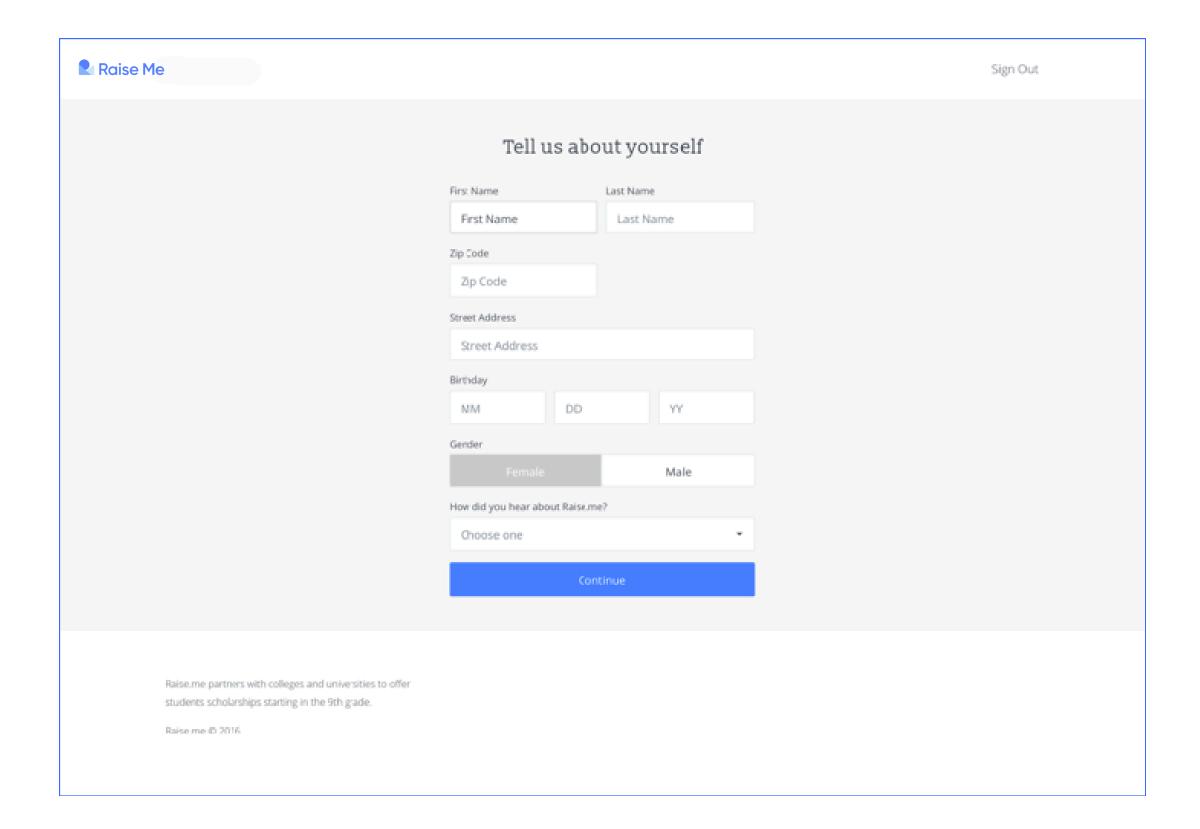


About You

- Fill out basic details like your name, address, birthday, gender, and where you heard about Raise Me
- Click "Continue"...

About You

• This information will be a part of your student profile, so double check to make sure it is all accurate

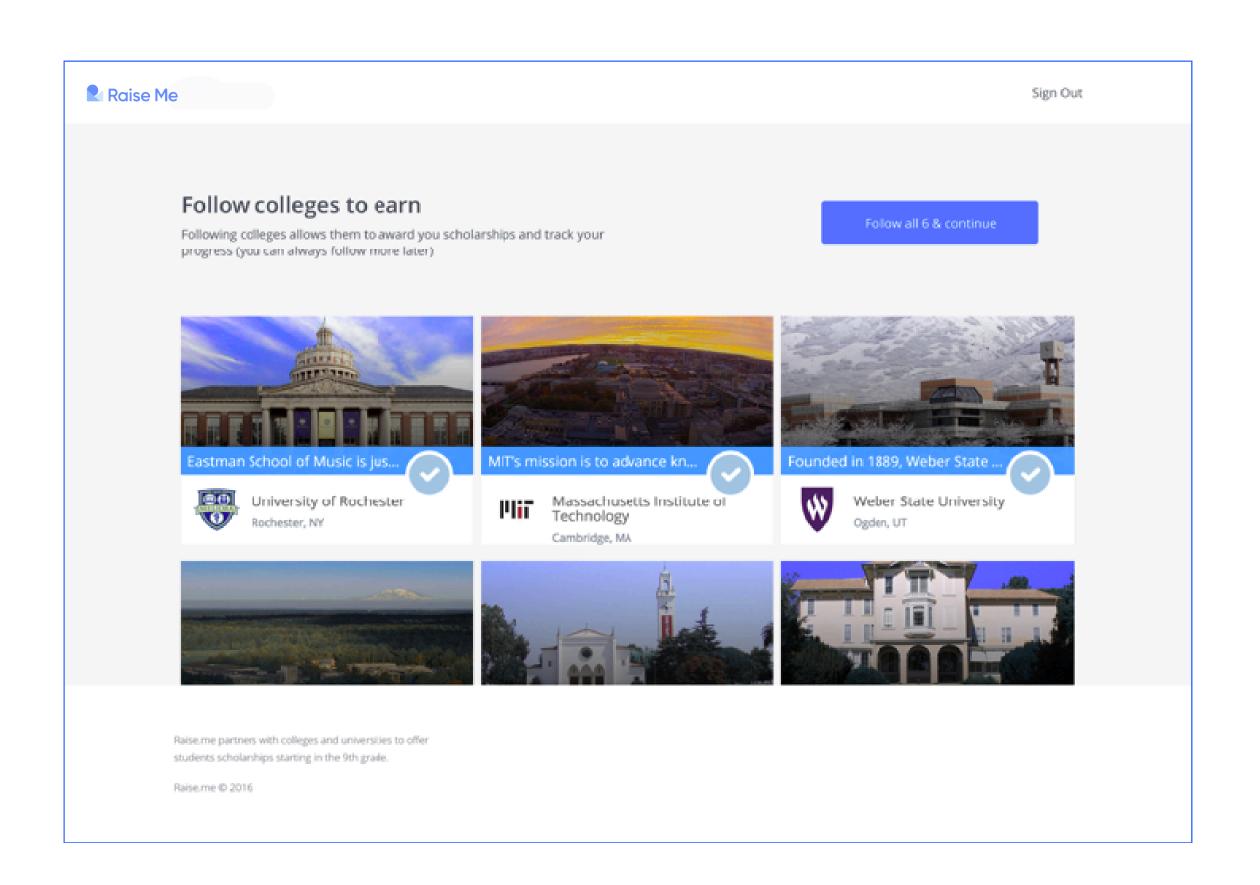


Select Your High School

- Type in the name of your high school (you can click on the "?" button to help with your search). If the name is not coming up try typing in your school's address.
- Select how often you receive report cards (quarters, trimesters, semesters, or annually), and indicate the year you plan to graduate from high school.
- Click "Continue"...

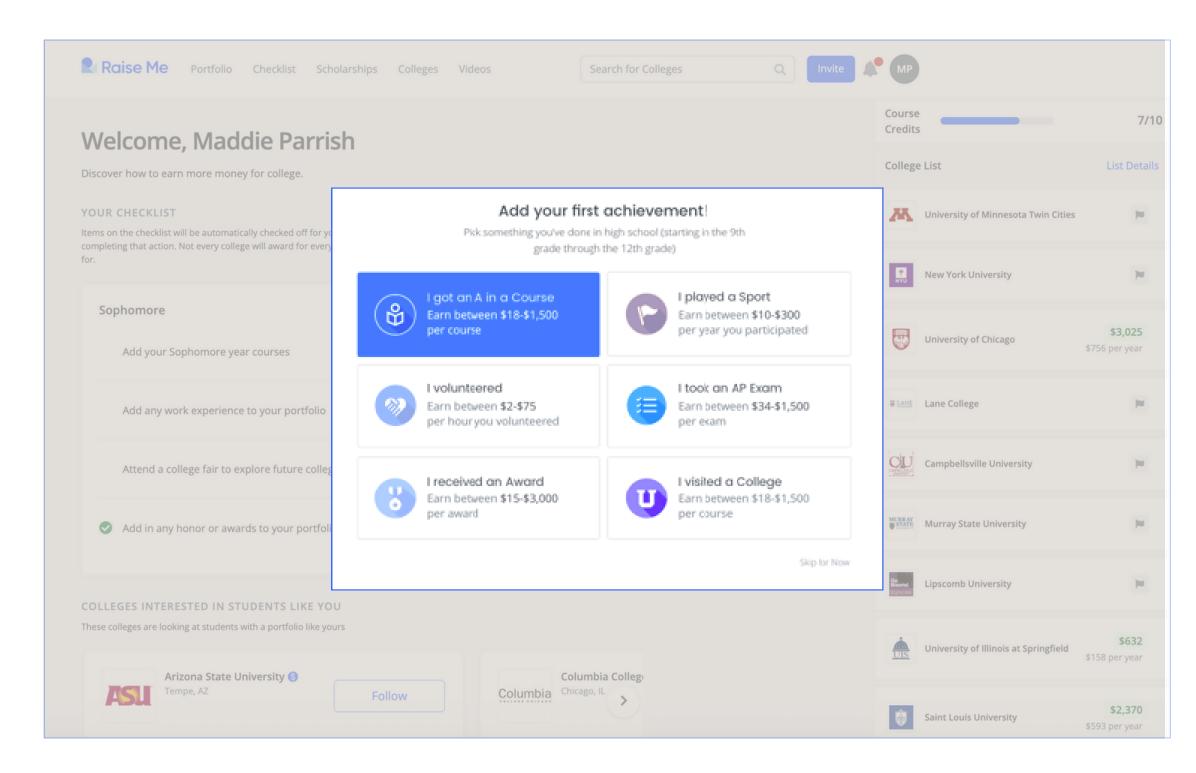
Hello, College!

- You're almost ready to earn your first micro-scholarship!
- To get started, we've shown you a few suggestions of colleges to follow. Choose as many as you're interested in! You'll be able to follow more colleges once we add our first achievement.
- Click "Follow & Continue"...



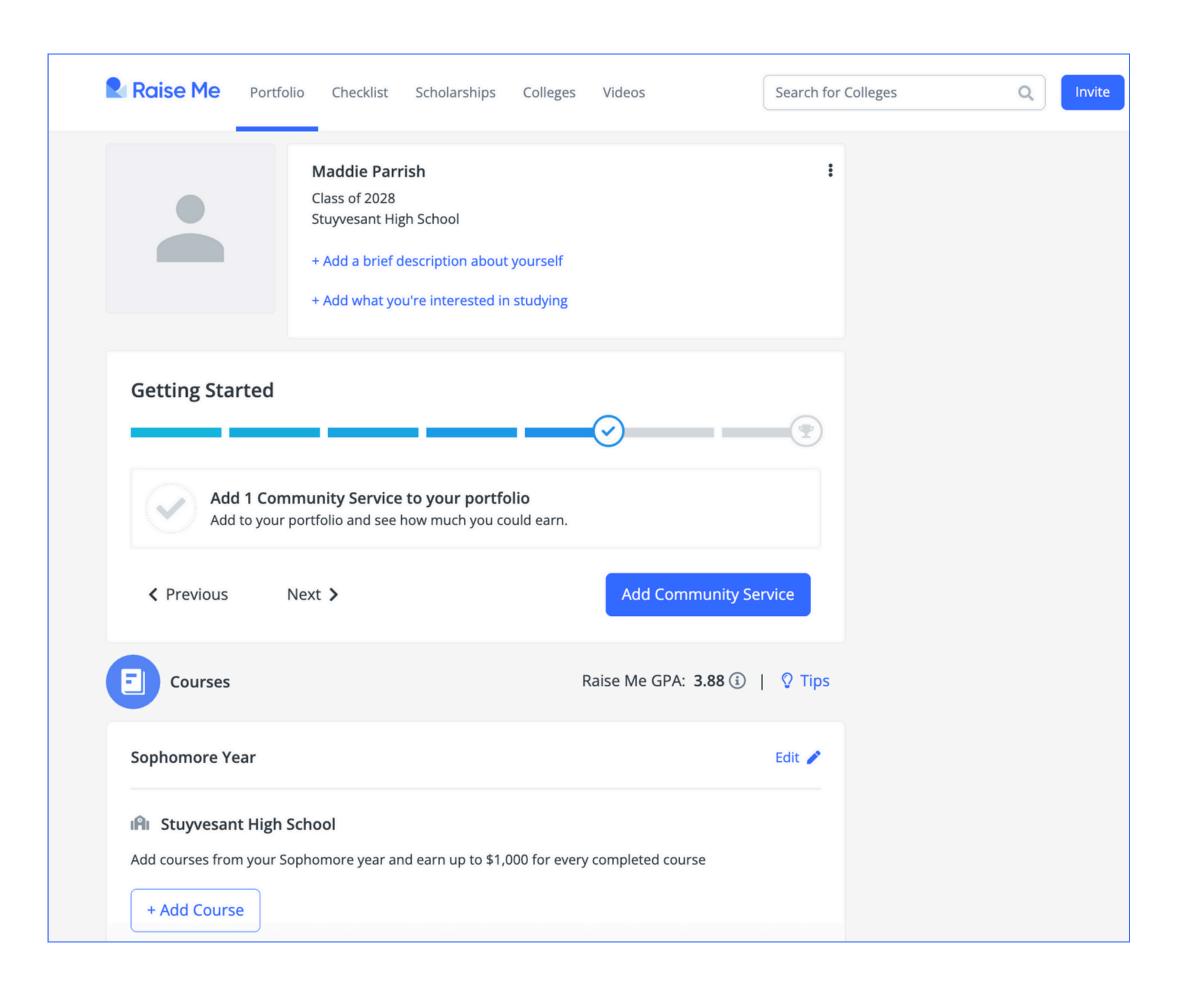
Earn Your First Micro-Scholarship

- Congratulations, you now have a Raise Me account! Let's start building your portfolio to begin earning micro-scholarships.
- Do you play a sport? Have you earned a good grade? Are you part of a school club? Click on the one that you'd like to enter first.
- [Teachers note: It can be helpful to have all students add the same achievement, especially if you are sharing with first semester freshmen. Then, have students delete that achievement.]



Add to Your Portfolio

- Let's take a minute to add an achievement a sport, activity, community service hours, awards, a college event, a grade ... the list goes on!
- All your achievements are saved to your Portfolio on Raise Me. This will help you keep track of all the things you are doing throughout high school and determine how many microscholarships you earn from the colleges you're following.
- **Be sure to be honest and accurate as colleges might reference this information in the future.



Congrats!

- You just earned your first micro-scholarship!
- As an example, here you can see that taking a challenging course earns you \$400 to Michigan State University
- If you haven't earned an A or a B yet in a course, that's okay

 — now you know that if you work hard to earn good grades,
 it can help you earn money for college
- Once you add additional grades and extracurricular activities to your portfolio, these earnings will add up.



Brilliant!

Challenging Class

Michigan State University

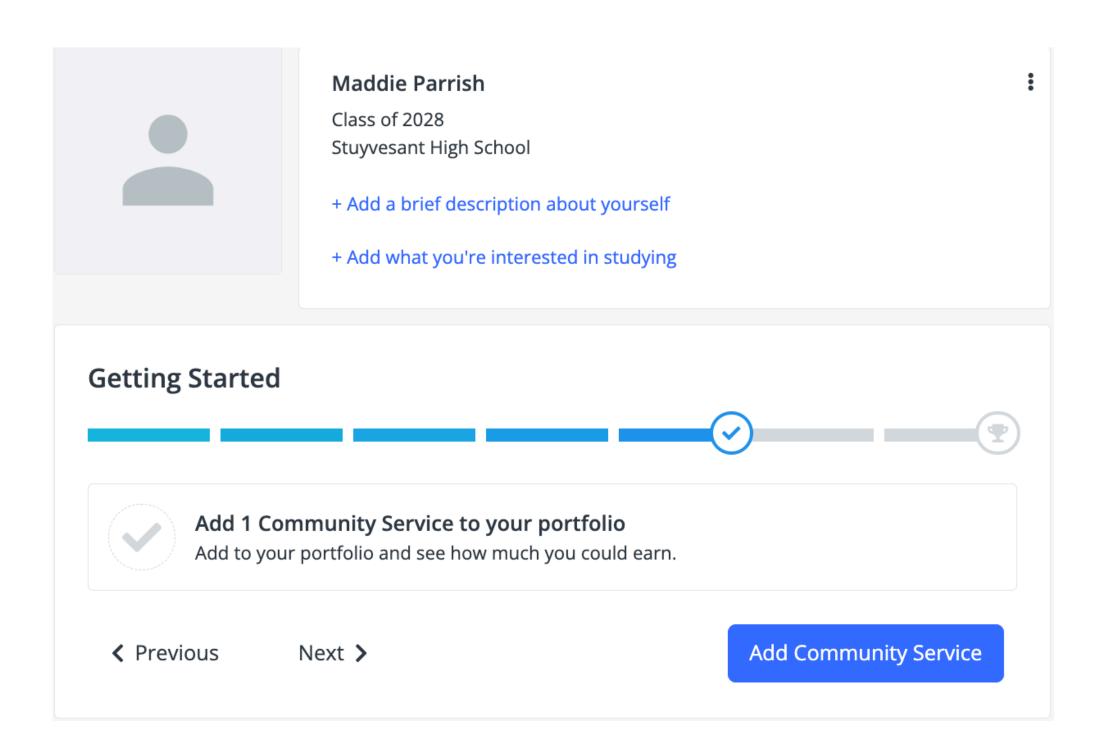
City, MI

\$400

View More

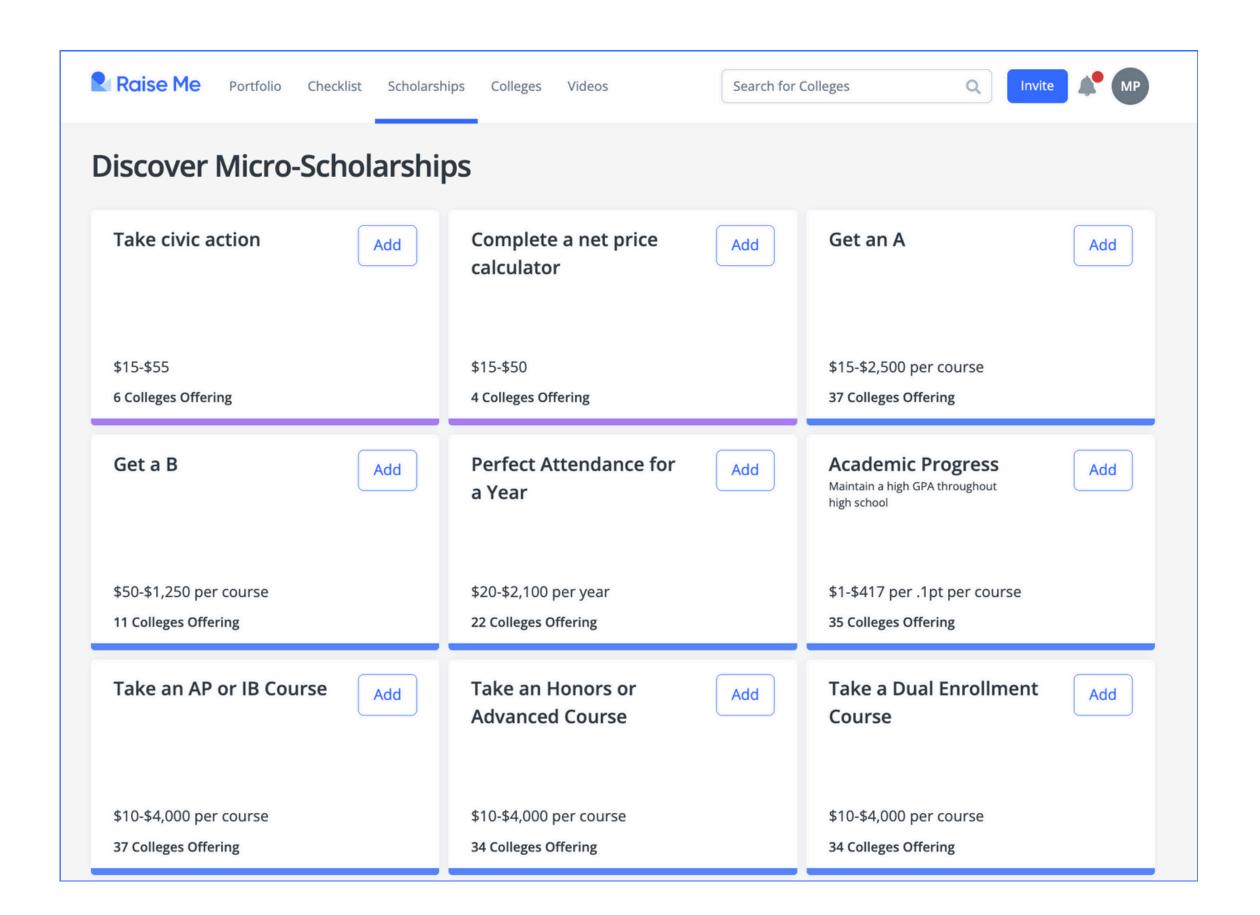
Why is it Important to Have a Complete Portfolio?

- Right now, you've only added one achievement to your portfolio, but you can add everything you've done from 9th through 12th grade!
- The stronger your portfolio is, the more opportunities you'll have to earn money from colleges you are following. A complete portfolio will help colleges get to know you better and help you find the colleges best fit for you.



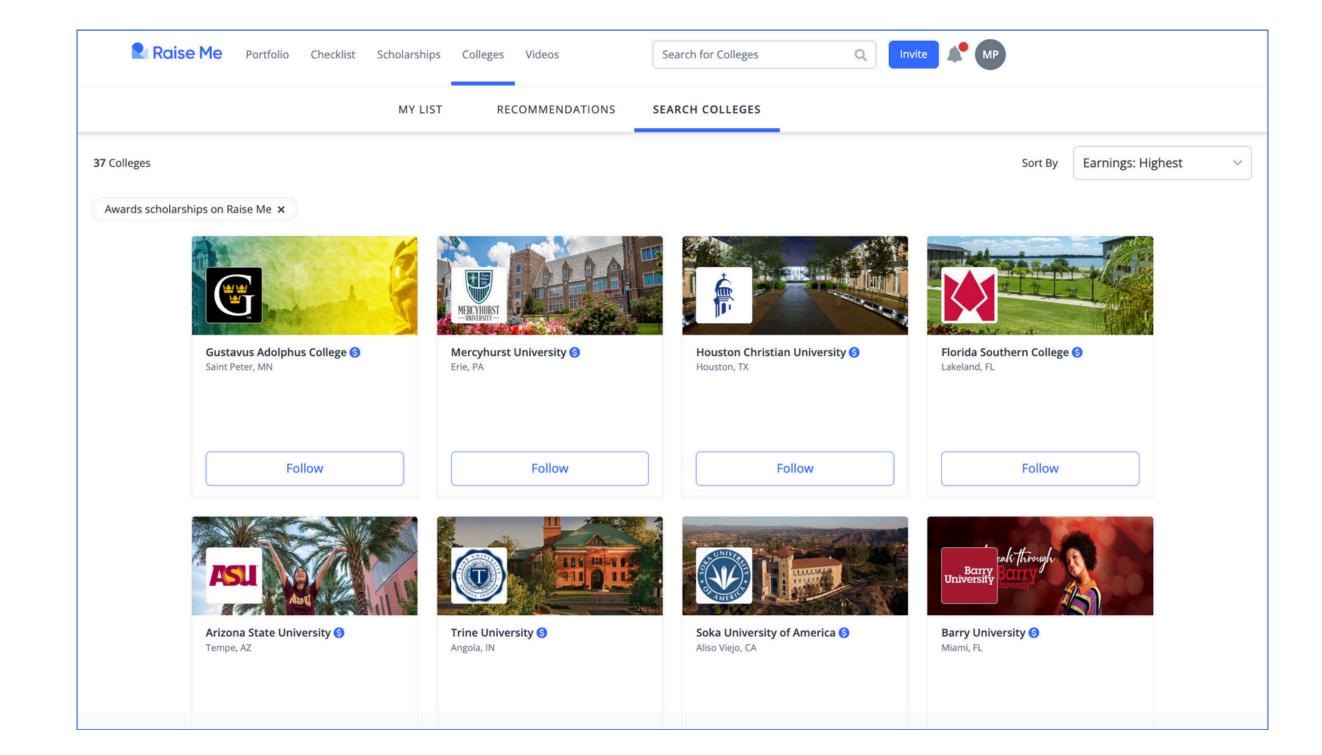
Discover Micro-Scholarships

- The Scholarships page shows you all of the different things you earn money for while you're in high school.
- Clicking on one of these will show you which colleges are offering this micro-scholarship and how much they are awarding for each achievement.
- Think of this page as a guide for all of the different things you can do to become a well-rounded applicant for college.



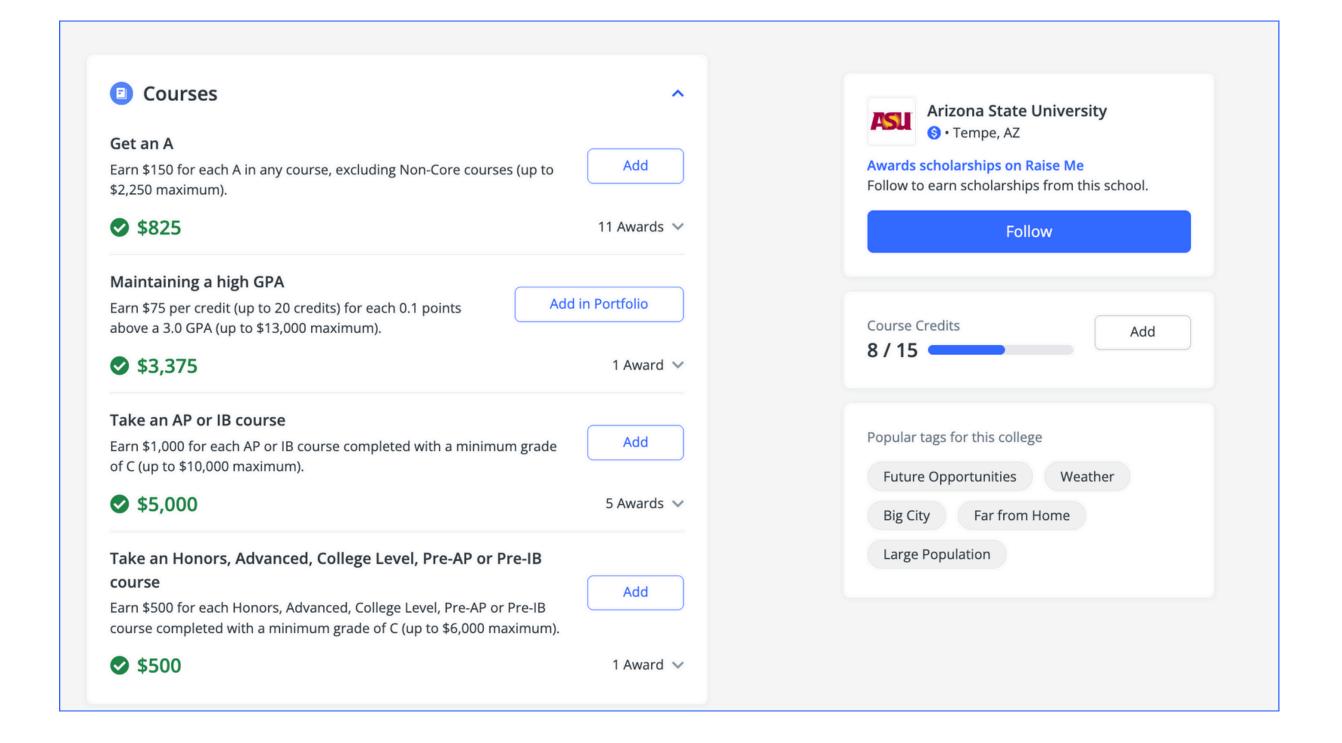
The Colleges Page

- On the Colleges page you can search for and follow any school throughout the country, regardless of whether or not they have a microscholarship program.
- When you follow a college offering micro-scholarships, you'll be able to see how much you've earned in scholarship dollars from that school.
- Following also demonstrates interest in that school, which is an important part of the application process. You can choose to follow and unfollow schools at anytime.
- If a college does not have a micro-scholarship program but you're interested in that school, you should still follow that college. We'll update your account to show you all of your new scholarship earnings if and when that college becomes a partner.



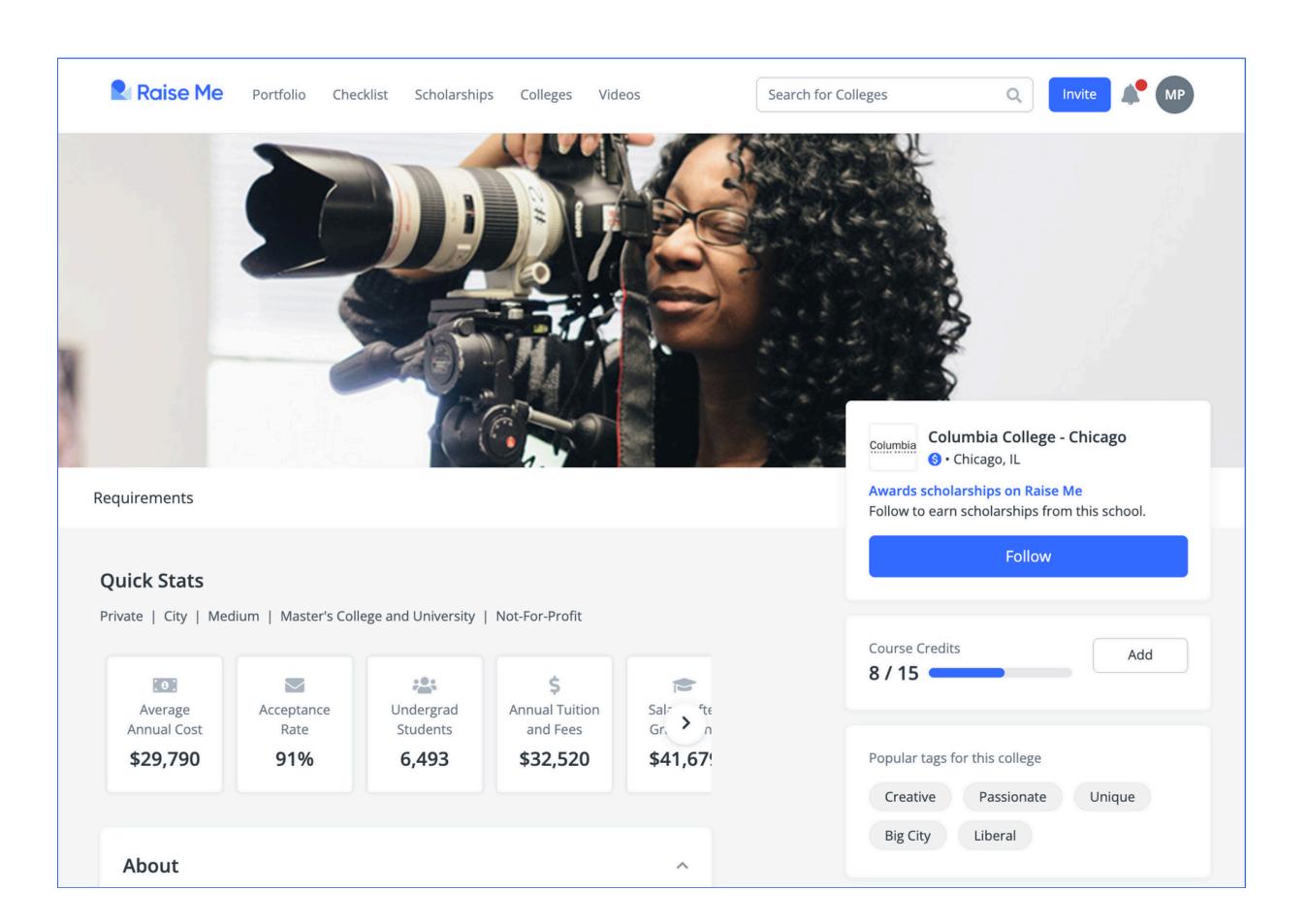
Learning About Micro-Scholarship Programs

- Let's click on a college offering micro-scholarships.
- This page shows you all the different microscholarships offered by a college. Specifically, you can see all the different things you can be doing to be the best possible applicant for that college.
- You'll notice that each school has a minimum GPA you need to maintain in order to be eligible for that scholarship program. If your GPA drops below that minimum then you lose your scholarship earnings, but if your bring your GPA back up, you'll get all of those scholarships right back.



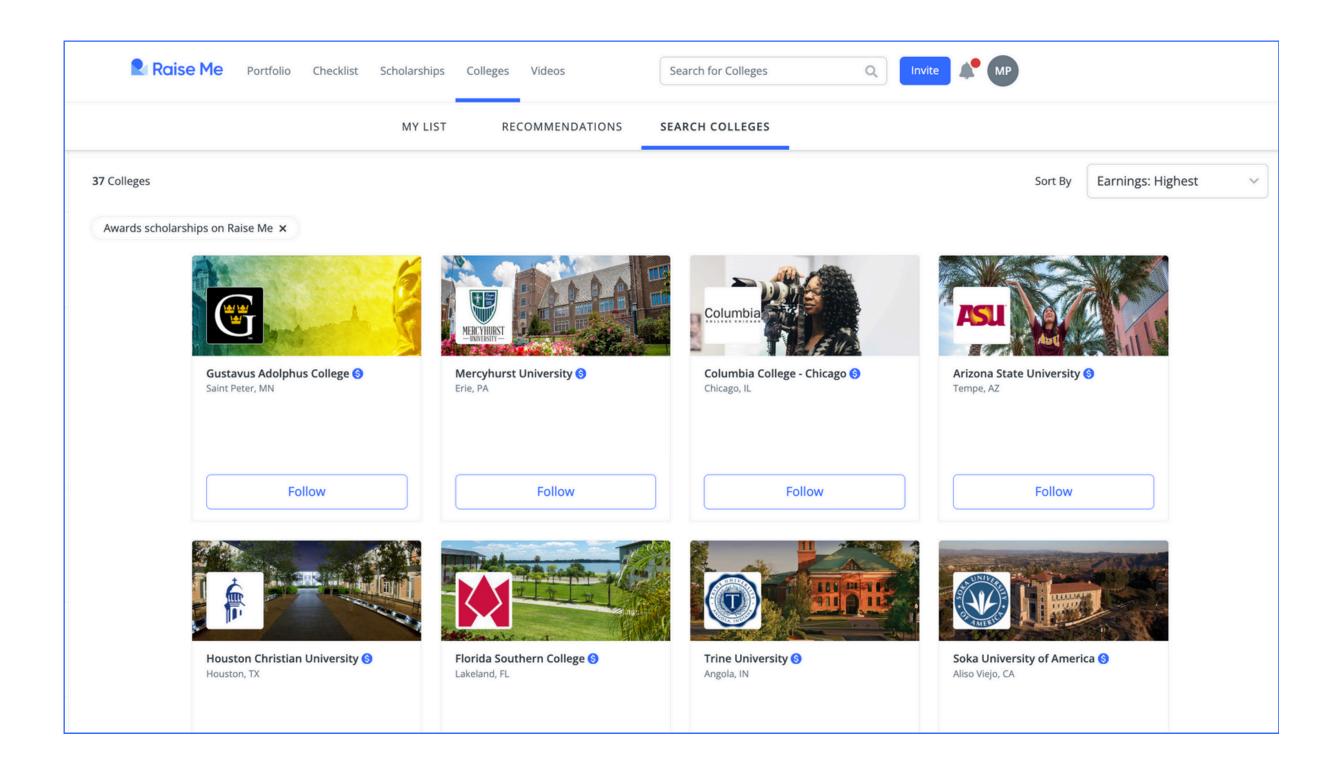
Exploring Colleges

- The About Colleges tab gives you a chance to learn all about the school. You'll see things like the GPA that is required to attend, location, tuition costs, and more!
- You can see this information for colleges throughout the country. Discover new colleges and use this information to determine if a college is a fit for you!



Don't See a College on Raise Me?

- Don't worry, new colleges are joining Raise Me every week!
- When a new college joins, your account will automatically update to show how much you've earned from that college if you're already following the college!



Important Tips

When you earn micro-scholarships from a college, it does *not* mean that you have been admitted to that college.

Instead, it means that you are improving your chances of being admitted and being able to afford the cost of attending that college. If you earn micro-scholarships from a college, you can only use that money to pay for that specific college — you cannot transfer your micro-scholarships between colleges.

Luckily, when you add your achievements throughout high school and keep your portfolio up to date, you will earn from all the colleges you are following at the same time. That means when you apply to colleges, you will have a better sense of what college might be the best fit for you.



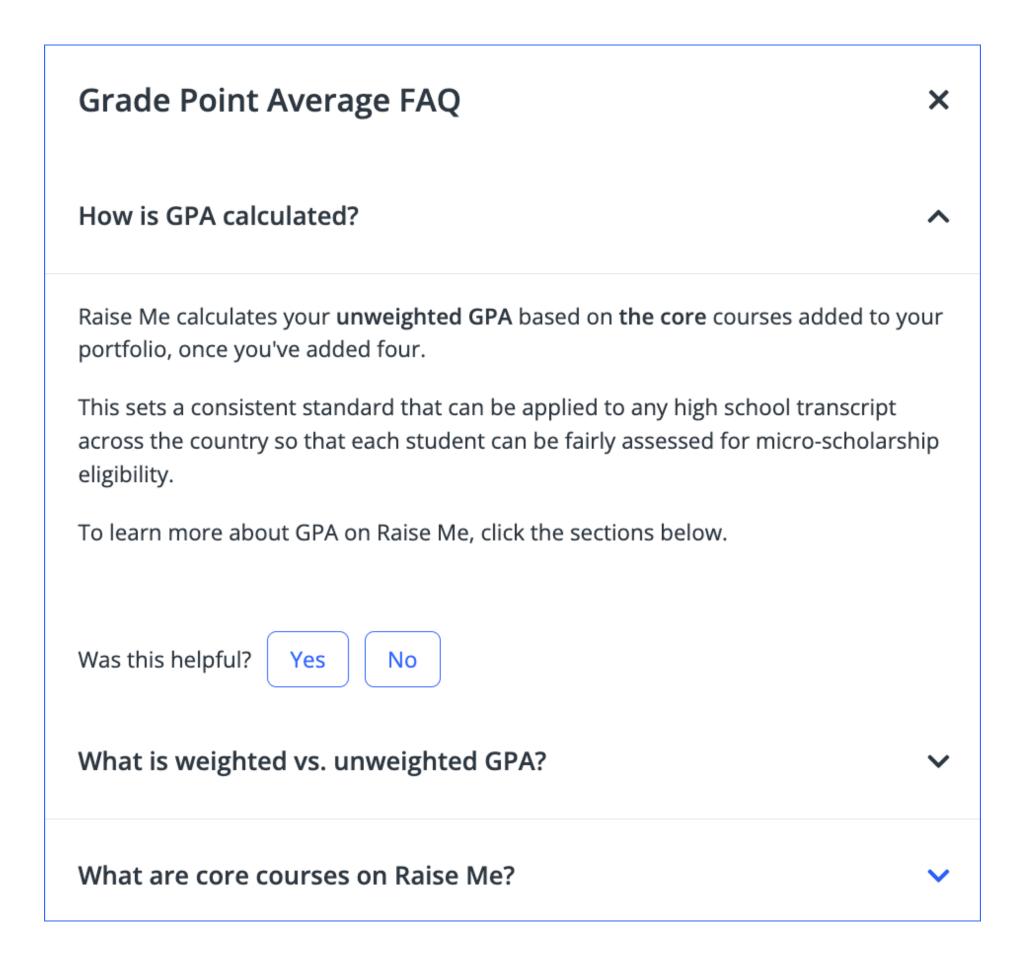


Keep Your GPA Up

Each college on Raise Me requires a minimum GPA in order to unlock their micro-scholarships.

For example, let's say a college requires a 2.5 minimum GPA (usually a 2.5 means you have a mix of B's & C's in class). If you earn a 2.5 GPA or higher, then the college will reward you scholarship money EVERY TIME you achieve any of the goals listed on their micro-scholarships page.

If your GPA is below the minimum required, then you know what you have to do in order to earn from that college — raise your GPA, you can do it!



You Can Earn Money by Inviting Your Friends

- On the Scholarships page, you'll see Refer-a-Friend
- Click on this to send your friends an email or text, or send them your unique link, to invite them to Raise Me
- When your friends sign up using your link, you both will receive a \$100 micro-scholarship from over 77 schools!

Refer-a-Friend

Get \$100 for each friend that you invite

Add

\$10-\$200

28 Colleges Offering

Recap

- From now on, every time you do well in class or participate in extracurricular activities, you can add your achievements to Raise Me and earn money for college!
- Make sure to go back in and add all of your achievements from the 9th grade so you don't miss out on any micro-scholarships!

Next Steps for Success

- Fill in your Raise Me portfolio so that you can receive additional micro-scholarships
- Go to your micro-scholarships page, and pick 3 goals you want to make progress on this month update your profile when you achieve them!
- Keep your portfolio up to date regularly throughout high school
- Invite friends to join Raise Me and you can both earn scholarship money!
- Have fun!

Good Luck!

If you have any questions, feel free to reach out to the Raise Me team at support@raise.me.



Thank You!

